

## Atlantic Academy and Bideford College Careers and Employability Programme – Year 7

Measurable Outcomes	Activity	Gatsby Benchmark/CDI Framework reference	Monitoring	Evaluation
Students will be able to understand more about themselves, options available and how to access careers and LMI information on Unifrog.	<p><b>Unifrog</b> Students will be introduced to this platform in tutor time and will also have 3 ICT lessons throughout the year including:</p> <ul style="list-style-type: none"> <li>• Who Am I?</li> <li>• What is a Career?</li> <li>• Exploring Possibilities and Dream Jobs</li> </ul> <p>Students will also have access to a wealth of careers and labour market information on Unifrog.</p> <p>Students will also have access to a further 3 non-ICT Unifrog lessons:</p> <ul style="list-style-type: none"> <li>• What is an entrepreneur?</li> <li>• What is Work Life Balance?</li> <li>• Careers and the Future</li> </ul>	<p>BM 1, 2 &amp; 3 Manage Career Explore Possibilities</p> <p>BM1,2,3 &amp; 5 Create Opportunities Balance Life and Work See the Big Picture</p>	Learning walks by SLT and Heads of Year in Tutor Time and in IAG sessions	80% of Year 7 students can articulate where to find LMI. The use of the Unifrog 'Locker' will build a portfolio to help students to become more self-aware and add to their careers understanding.
Students will be aware of a range of options open to them and their impact on future choices.	<p><b>Careers Fayre</b> All students will attend the Autumn Careers Fayre and will have access to a range of universities and employers, training providers, and a wide range of Post 16 providers. Students will engage with at least 5 exhibitors.</p> <p>Students will prepare in advance of the Careers Fayre in Tutor Time and will understand what the external organisations offer and what information students can find out.</p>	BM 2, 3, 5 & 7 Grow through life Explore Possibilities	Involvement of SLT, Careers Lead and Careers Adviser and the Monitoring of student engagement	Feedback will also be gained from staff on the engagement of students in Unifrog lessons and the usefulness of them and the engagement in the careers fayre of their tutees.

Students will be able to understand the importance of the subjects they are studying and careers that they can lead to.	<b>Careers In the curriculum</b> Students will be involved in a range of lessons in National Careers Week which will highlight the importance of the subjects they are studying, These lessons will be delivered by teachers. Careers videos will also be played throughout the year linking to subject related careers.	BM 4 Grow through life	Learning walks in careers lessons	80% of Year 7 students will be able to explain the importance of the subjects they are studying and give some examples of careers that they could lead to.
Students will know some potential career choices and the pathway required to access this.	<b>National Careers Week</b> Students will hear from an employer/Alumni in an assembly on the career route that they took or the jobs/careers that are available to them.	BM 5 Explore Possibilities	SLT observation of assemblies	80% of Year 7 students can explain at least one job role and the route to get there.
Students will be able to access LMI information independently.	<b>Careers Hub</b> Students will have access to the drop in 'Careers Hub', where they will be able to access Unifrog independently, the careers library and LMI information. Students will also be able to talk to Sixth Form students about their GCSE and A Level options and their next steps, helping them to understand HE, FE and apprenticeships.	BM 2 &3  Grow through life Explore possibilities	Monitor engagement at Career Hub and use Unifrog data to identify students who use this regularly or not at all	90% of Year 7 students use Unifrog either in or out of timetabled lessons

## Atlantic Academy and Bideford College Careers and Employability Programme – Year 8

Measurable Outcomes	Activity	Gatsby Benchmark/CDI Framework reference	Monitoring	Evaluation
Students will be able to understand more about themselves, options available and how to access careers and LMI information on Unifrog.	<p><b>Unifrog</b> Students will be introduced to this platform in tutor time and will also have 3 ICT lessons throughout the year including:</p> <ul style="list-style-type: none"> <li>• Challenges and Rewards of Work</li> <li>• What does Success mean to me?</li> <li>• Careers and the Climate</li> </ul> <p>Students will also have access to a wealth of careers and labour market information on Unifrog.</p> <p>Students will also have access to a further 3 non-ICT Unifrog lessons:</p> <ul style="list-style-type: none"> <li>• What are my interests?</li> <li>• Job Applications and Superhero CV</li> <li>• Creative the life you want</li> </ul>	<p>BM 1, 2, 3 &amp; 5 Manage Career Work Like Balance See the Big Picture</p> <p>BM1,2 &amp; 3 Create Opportunities Grow through life Explore Possibilities</p>	Learning walks by SLT and Heads of Year in Tutor Time and in IAG sessions	85% of Year 8 students can articulate where to find LMI. The use of the Unifrog 'Locker' will build a portfolio to help students to become more self-aware and add to their careers understanding.
Students will be aware of a range of options open to them and their impact on future choices.	<p><b>Careers Fayre</b> All students will attend the Autumn Careers Fayre and will have access to a range of universities and employers, training providers, and a wide range of Post 16 providers. Students will engage with at least 6 exhibitors.</p> <p>Students will prepare in advance of the Careers Fayre in Tutor Time and will understand what the external organisations offer and what information students can find out.</p>	BM 2, 3, 5 & 7 Grow through life Explore Possibilities	Involvement of SLT, Careers Lead and Careers Adviser and the Monitoring of student engagement	Feedback will also be gained from staff on the engagement of students in Unifrog lessons and the usefulness of them and the engagement in the careers fayre of their tutees.

Students will be able to understand the importance of the subjects they are studying and careers that they can lead to.	<b>Careers In the curriculum</b> Students will be involved in a range of lessons in National Careers Week which will highlight the importance of the subjects they are studying, These lessons will be delivered by teachers. Careers videos will also be played throughout the year linking to subject related careers.	BM 4 Grow through life	Learning walks in careers lessons	80% of Year 8 students will be able to explain the importance of the subjects they are studying and give some examples of careers that they could lead to.
Students will know some potential career choices and the pathway required to access this.	<b>National Careers Week</b> Students will hear from an employer/Alumni in an assembly on the career route that they took or the jobs/careers that are available to them.	BM 5 Explore Possibilities	SLT observation of assemblies	80% of Year 8 students can explain at least one job role and the route to get there.
Students will know some potential career choices and the pathway required to access this.	<b>Employer Interaction</b> Students will have a further talk from a local employer about career routes and how to get there	BM5 Explore possibilities	SLT observation of talk/ assemblies	
Students will be able to access LMI information independently.	<b>Careers Hub</b> Students will have access to the drop in 'Careers Hub', where they will be able to access Unifrog independently, the careers library and LMI information. Students will also be able to talk to Sixth Form students about their GCSE and A Level options and their next steps, helping them to understand HE, FE and apprenticeships.	BM 2 &3  Grow through life Explore possibilities	Monitor engagement at Career Hub and use Unifrog data to identify students who use this regularly or not at all	90% of Year 8 students use Unifrog either in or out of timetabled lessons

## Atlantic Academy and Bideford College Careers and Employability Programme – Year 9

Measurable Outcomes	Activity	Gatsby Benchmark/CDI Framework reference	Monitoring	Evaluation
Students will be able to understand more about themselves, options available and how to access careers and LMI information on Unifrog.	<p><b>Unifrog</b> Students will be introduced to this platform in tutor time and will also have 3 ICT lessons throughout the year including:</p> <ul style="list-style-type: none"> <li>• What comes after school: the main learning pathways</li> <li>• Decision making: choosing what to study at KS4</li> <li>• What is the labour market and why is it so important?</li> </ul> <p>Students will also have access to a wealth of careers and labour market information on Unifrog.</p> <p>Students will also have access to a further 3 non-ICT Unifrog lessons:</p> <ul style="list-style-type: none"> <li>• What are my interests?</li> <li>• Job Applications and Superhero CV</li> <li>• Creative the life you want</li> </ul>	<p>BM 1, 2, 3 &amp; 8</p> <p>Exploring possibilities Manage Career See the Big Picture</p> <p>BM1,2, 5 &amp; 6</p> <p>Grow through life Balance Life and work See the Big Picture</p>	Learning walks by SLT and Heads of Year in Tutor Time and in IAG sessions	<p>90% of Year 9 students can articulate where to find LMI. The use of the Unifrog 'Locker' will build a portfolio to help students to become more self-aware and add to their careers understanding.</p> <p>Feedback will also be gained from staff on the engagement of students in Unifrog lessons and the usefulness of them and the engagement in the careers fayre of their tutees.</p>
Students will be aware of a range of options open to them and their impact on future choices.	<p><b>Careers Fayre</b> All students will attend the Autumn Careers Fayre and will have access to a range of universities and employers, training providers, and a wide range of Post 16 providers. Students will engage with at least 8 exhibitors.</p> <p>Students will prepare in advance of the Careers Fayre in Tutor Time and will understand what the</p>	<p>BM 2, 3, 5 &amp; 7</p> <p>Grow through life Explore Possibilities</p>	Involvement of SLT, Careers Lead and Careers Adviser and the Monitoring of student engagement	

	external organisations offer and what information students can find out.			
Students will be able to understand the importance of the subjects they are studying and careers that they can lead to.	<p><b>Careers In the curriculum</b> Students will be involved in a range of lessons in National Careers Week which will highlight the importance of the subjects they are studying, These lessons will be delivered by teachers. Careers videos will also be played throughout the year linking to subject related careers.</p> <p><b>Year 9 Parents Evening and Options Evening</b> Students and parents will receive support and guidance over choosing options for GCSE, the content and structure, benefits and the link to Post 16 options.</p>	<p>BM 4 Grow through life</p> <p>BM 4 &amp; 8 Grow through life Create Opportunities</p>	Learning walks in careers lessons	80% of Year 9 students will be able to explain the importance of the subjects they are studying and give some examples of careers that they could lead to.
Students will know some potential career choices and the pathway required to access this.	<p><b>National Careers Week</b> Students will hear from an employer/Alumni in an assembly on the career route that they took or the jobs/careers that are available to them.</p>	BM 5 Explore Possibilities	SLT observation of assemblies	80% of Year 9 students can explain at least one job role and the route to get there.
Students will know some potential career choices and the pathway required to access this.	<p><b>Employer Interactions</b> Students will have a further talk from a local employer about 'Green' career routes and how to get there</p> <p>Students will have an introductory talk from a university and understand what is a degree and life at university.</p>	BM5 Explore possibilities	SLT observation of talk/ assemblies	
Students will be able to access LMI information independently.	<p><b>Careers Hub</b> Students will have access to the drop in 'Careers Hub', where they will be able to access Unifrog independently, the careers library and LMI information.</p>	<p>BM 2 &amp;3  Grow through life</p>	Monitor engagement at Career Hub and use Unifrog data to	90% of Year 9 students use Unifrog either in or out of timetabled lessons

	Students will also be able to talk to Sixth Form students about their GCSE and A Level options and their next steps, helping them to understand HE, FE and apprenticeships.	Explore possibilities	identify students who use this regularly or not at all	
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### Atlantic Academy and Bideford College Careers and Employability Programme – Year 10

Measurable Outcomes	Activity	Gatsby Benchmark/CDI Framework reference	Monitoring	Evaluation
Students will be able to understand more about themselves, options available and how to access careers and LMI information on Unifrog.	<p><b>Unifrog</b> Students will be introduced to this platform in tutor time and will also have 3 ICT lessons throughout the year including:</p> <ul style="list-style-type: none"> <li>● Reflect on my career journey: past, present and future</li> <li>● Preparing to go on work experience</li> <li>● What are my employability skills</li> </ul> <p>Students will also have access to a wealth of careers and labour market information on Unifrog.</p> <p>Students will also have access to a further 3 non-ICT Unifrog lessons:</p> <ul style="list-style-type: none"> <li>● Exploring employer profiles</li> <li>● Wellbeing in the workplace</li> <li>● In person, hybrid and remote. What works best?</li> </ul>	<p>BM 1, 2, 3, 5,6 &amp; 8</p> <p>Grow through life Exploring possibilities</p> <p>BM1,2 &amp; 5</p> <p>Explore possibilities Balance Life and work See the Big Picture</p>	Learning walks by SLT and Heads of Year in Tutor Time and in IAG sessions	95% of Year 10 students can articulate where to find LMI. The use of the Unifrog 'Locker' will build a portfolio to help students to become more self-aware and add to their careers understanding.
Students will be aware of a range of options open to them and their impact on future choices.	<p><b>Careers Fayre</b> All students will attend the Autumn Careers Fayre and will have access to a range of universities and employers, training providers, and a wide range of</p>	BM 2, 3, 5 & 7 Grow through life Explore Possibilities	Involvement of SLT, Careers Lead and Careers Adviser and	Feedback will also be gained from staff on the engagement of students in Unifrog lessons and the usefulness of them and the

	<p>Post 16 providers. Students will engage with at least 8 exhibitors.</p> <p>Students will prepare in advance of the Careers Fayre in Tutor Time and will understand what the external organisations offer and what information students can find out.</p>		the Monitoring of student engagement	engagement in the careers fayre of their tutees.
Students will be able to understand the importance of the subjects they are studying and careers that they can lead to.	<p><b>Careers In the curriculum</b></p> <p>Students will be involved in a range of lessons in their core and options subjects that highlight the importance of their choices and where they can lead</p>	BM 4 Grow through life	Learning walks in careers lessons	80% of Year 10 students will be able to explain the importance of the subjects they are studying and give some examples of careers that they could lead to.
Students will engage in work experience to gain professional skills and an understanding of the workplace.	<p><b>National Careers Week/Work experience</b></p> <p>All Year 10 students are involved in one week of work experience and will be involved in the planning and preparation, placement and debrief. This will be launched at the end of year 9 with students and a parents evening about this in September of Year 10.</p> <p>Additional work experience will also be available for some students including NHS and Army.</p>	BM 5 & 6 Explore Possibilities	SLT observation of assemblies	80% of Year 10 students can explain at least one job role and the route to get there.
Students will know some potential career choices and the pathways required to access them	<p><b>Employer Interactions</b></p> <p>Students will have a further talk from a local employer about 'Green' career routes and how to get there</p> <p>Students will have a more detailed talk from a university and understand what is a degree and life at university and what is needed to get there.</p>	BM 1,2,3,5 &7 Explore possibilities Manage Career Create opportunities See the Big Picture	SLT observation of talk/ assemblies	



	<p>All Year 10 students will have a talk from either the RAF or Army as well as a follow up guidance meet for those to wish to take this route further. All students will have talks from Post 16 FE and Training providers which include:</p> <ul style="list-style-type: none"> <li>• Bideford College Sixth Form</li> <li>• Petroc (+ taster day)</li> <li>• Duchy (day trip)</li> <li>• ASK/Apprenticeships</li> </ul>			
A group of students will be identified who will benefit from extra guidance and support to access Higher Education.	<p><b>Year 10 Aspire Programme</b> Approximately 30 students will be able to access the Aspire Programme in conjunction with Exeter University. This will involve a number of visits and talks, widening student's knowledge, raising aspirations about the accessibility of university.</p>	<p>BM7</p> <p>See the Big Picture Create Opportunities</p>	SLT to lead of the programme and to monitor the quality of the visit and talks	75% of this group say on into Further Education and apply to university.
Students will be able to access LMI information independently.	<p><b>Careers Hub</b> Students will have access to the drop in 'Careers Hub', where they will be able to access Unifrog independently, the careers library and LMI information. Students will also be able to talk to Sixth Form students about their GCSE and A Level options and their next steps, helping them to understand HE, FE and apprenticeships.</p>	<p>BM 2 &amp;3</p> <p>Grow through life Explore possibilities</p>	Monitor engagement at Career Hub and use Unifrog data to identify students who use this regularly or not at all	90% of Year 10 students use Unifrog either in or out of timetabled lessons
Additional support given to identify those that are at risk of becoming NEET	<p><b>Mentoring</b> Student who are at risk of becoming NEET will be identified and will be given extra guidance and support from external organisations, the Careers Leads and provided with an internal mentor</p>	<p>BM 3 &amp; 8</p> <p>Grow through life Explore possibilities</p>	NEET students monitored by Career Lead and Head of Year	100% of students engage in career planning and mentoring programme.

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Students will be able to understand more about themselves, options available and how to access careers and LMI information on Unifrog.	<b>Unifrog</b> Students will be introduced to this platform in tutor time and will also have 3 ICT lessons throughout the year including: <ul style="list-style-type: none"> <li>• Post 16 choices, choices</li> <li>• What are my employability skills?</li> </ul> Money Talks: apprenticeships v higher education Students will also have access to a wealth of careers and labour market information on Unifrog.	BM 1, 2, 3 & 7  Grow through life Exploring possibilities Balancing life and work	Learning walks by SLT and Heads of Year in Tutor Time and in IAG sessions	95% of Year 11 students can articulate where to find LMI. The use of the Unifrog 'Locker' will build a portfolio to help students to become more self-aware and add to their careers understanding.  Feedback will also be gained from staff on the engagement of students in Unifrog lessons and the usefulness of them and the engagement in the careers fayre of their tutees.
Students will be aware of a range of options open to them and their impact on future choices.	<b>Careers Fayre</b> All students will attend the Autumn Careers Fayre and will have access to a range of universities and employers, training providers, and a wide range of Post 16 providers. Students will engage with at least 8 exhibitors.  Students will prepare in advance of the Careers Fayre in Tutor Time and will understand what the external organisations offer and what information students can find out.	BM 2, 3, 5 & 7 Grow through life Explore Possibilities	Involvement of SLT, Careers Lead and Careers Adviser and the Monitoring of student engagement	
Students will be able to understand the importance of the subjects they are studying and careers that they can lead to.	<b>Careers In the curriculum</b> Students will be involved in a range of lessons in their core and options subjects that highlight the importance of their choices and where they can lead Post 16	BM 4 Grow through life	Learning walks in careers lessons	85% of Year 11 students will be able to explain the importance of the subjects they are studying and give some examples of careers that they could lead to.

Students will know some potential career choices and the pathways required to access them	<b>Employer Interactions</b>  Students will be provided with more information from external providers about next steps , including <ul style="list-style-type: none"> <li>● Bideford College Sixth Form</li> <li>● Petroc</li> <li>● ASK/Apprenticeships</li> <li>● Foundation Degrees</li> <li>● Higher National apprenticeship</li> <li>● Introduction to UCAS</li> </ul>	BM 1,2,3,5 &7 Explore possibilities Manage Career Create opportunities See the Big Picture	SLT observation of talk/ assemblies	95% of Year 11 students will be able to explain the next steps available to them and to be able to articulate the best route for themselves and why.
Students will receive mentor ship and guidance from expert professionals	<b>One-to one Support</b>  All Year 11 students will have access to one-to meetings from: <ul style="list-style-type: none"> <li>● External and internal level 6 trained careers advisors</li> <li>● Sixth Form experts</li> <li>● Petroc College advisors</li> </ul> Students who are at risk of becoming NEET will receive further support and guidance from the Careers Advisor	BM 3, 7 & 8 Grow through life Explore possibilities Create opportunities	Careers Lead and Careers advisor monitor and the applications and support given to all students in Year 11	100% of Year 11 students apply for a Post 16 placement
Students will be able to access LMI information independently.	<b>Careers Hub</b> Students will have access to the drop in 'Careers Hub', where they will be able to access Unifrog independently, the careers library and LMI information. Year 11 students will have guidance on completing a CV and application forms. Students will also be able to talk to Sixth Form students about their A Level options and their next steps, helping them to understand HE, FE and apprenticeships.	BM 2 &3  Grow through life Explore possibilities	Monitor engagement at Career Hub and use Unifrog data to identify students who use this regularly or not at all	90% of Year 11 students use Unifrog either in or out of timetabled lessons