

# BTEC Level 3 in Business – Summer Work



## 1. Choose an organisation to research....

Choose a large organisation/business. You could choose a company in the private sector such as Amazon, Next, Apple, Tesco, Sports Direct, MacDonalDs etc or any other large company.

**OR** you could choose an organisation in the voluntary sector such as a charity e.g. Edukid, Children's Hospice South West, WWF, CRUK (or another charity of your choice).

## 2. For the organisation you have chosen research and explain.....

- a) A **brief history** of your chosen organisation e.g. when was it founded, who founded/started it, where did it start etc (You can add anything else in you feel is appropriate)
- b) What **products/services** does your organisation offer? What is the purpose of the organisation?
- c) What are the **aims** or your organisation? Do they have a mission statement?
- d) Who currently **owns/runs** the organisation? Does it have shareholders? Who is the CEO? Or does it have Trustees.
- e) What is the **scope** of your chosen organisation ? E.g., does in operate on a local level, regional, national or international. Research how many stores of branches it has.
- f) What is the **size** of your organisation e.g. how many employees does it have? See the information below to help

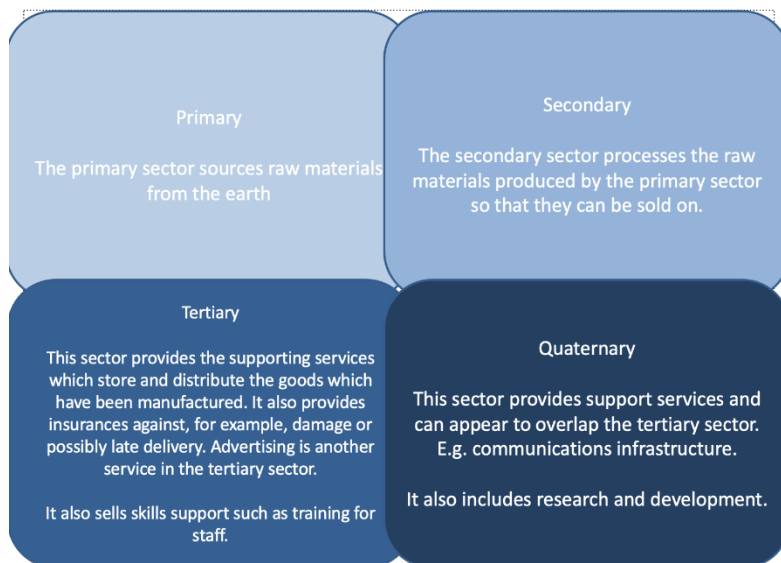


How to categorize company size?

**Microenterprise: 1 to 9 employees. Small business: 10 to 49 employees. Medium-sized companies: 50 to 249 employees. Large companies: 250 or more employees.**



g) What **sector** does your organisation operate in? Does it operate in more than one? See the table for explanations...



h) **How successful is your organisation?** Why do you think it is successful? You could include some profit figures here or a table showing the history of profit.

### Presenting your work.....

You can either use power point and produce a presentation, giving a summary of your research.....

OR

You can produce a handout – not more than 2 sides of A4

Make sure you include pictures, logos, graphs etc

**Deadline: First lesson September**

